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DiMA Statement on MLC Agreement

WASHINGTON, D.C.— Garrett Levin, CEO of the Digital Media Association (DiMA), issued the following statement today on the historic agreement announced by the Mechanical Licensing Collective Inc. (MLC) and the Digital Licensee Coordinator, Inc. (DLC):

“This is a watershed moment in music licensing and a win for the entire music community. The agreement between the MLC and DLC highlights the unwavering commitment of the streaming companies to establishing a fully functional MLC that can fulfill its mission. At the heart of the MMA is the potential to establish a system that works better for songwriters and allows streaming services to continue innovating on behalf of fans and creators. The streaming services have been committed to building that better system, which is why we were able to come together and reach this agreement today.”

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About The Digital Media Association (DiMA)

DiMA is the leading organization advocating for the digital music innovations that have created unparalleled consumer choice and revolutionized the way music fans and artists connect. Representing the world’s leading music streaming companies – Amazon Music, Apple Music, Google/YouTube, Pandora and Spotify – DiMA’s mission is to promote and protect the ability of music fans to engage with creative content whenever and wherever they want and for artists to more easily reach old fans and make new ones. www.DiMA.org