



**FOR IMMEDIATE RELEASE**

**CONTACT:**

[media@dima.org](mailto:media@dima.org)

## **DiMA Adds Top Intellectual Property Attorney to Support Streaming Music Advocacy**

**WASHINGTON, D.C.** —The Digital Media Association (DiMA) today is pleased to announce that Kirsten E. Donaldson, one of the leading intellectual property attorneys in the country, will join the organization as Vice President, Legal. Her first day will be Monday, October 18.

“We are very excited that Kirsten is joining us at a time when streaming-driven innovations are facilitating widespread growth throughout the music industry and fans and artists are connecting like never before. Throughout nearly two decades of experience across the public and private sectors, Kirsten has worked on a broad range of critical issues at the intersection of law and technology. Her deep knowledge and unique skill set make her a valuable addition to the DiMA team as we continue to advocate for forward-looking, healthy, and dynamic music ecosystem,” said Garrett Levin, president and CEO of DiMA.

Kirsten joins DiMA from The Donaldson Law Group, where her primary focus was on intellectual property law and relevant federal policy, including providing counsel to clients on all aspects of intellectual property law before all three branches of government. Prior to her private sector work, Kirsten served as the legislative director and counsel to current House Democratic Caucus Chairman Rep. Hakeem Jeffries (D, N.Y.), where she worked on a broad array of intellectual property legislation and regulations while engaging stakeholders from across the music and technology industries. She was also previously an attorney at the law firm Wilmer, Cutler, Pickering, Hale & Dorr and was Counsel to the Intellectual Property Owners Association.

“I’m thrilled to be joining the team at DiMA at this important moment for the music industry. Never before has the music we love been so accessible. Streaming technology has made that possible and I look forward to working with this dynamic industry as it continues to revolutionize the future of music. The recent Music Modernization Act is an example of how cooperation throughout the industry can elevate the benefits for all stakeholders simultaneously. I look forward to building on that momentum in my new role at the leading music streaming association in the country,” Donaldson said.

###

### **About The Digital Media Association (DiMA)**

DiMA is the leading organization advocating for the digital music innovations that have created unparalleled consumer choice and revolutionized the way music fans and artists connect. Representing the world’s leading music streaming companies – Amazon, Apple Music, Pandora, Spotify, YouTube – DiMA’s mission is to promote and protect the ability of music fans to engage with creative content whenever and wherever they want and for artists to more easily reach old fans and make new ones. [www.DiMA.org](http://www.DiMA.org)