Graham Davies, Incoming President & CEO

Graham Davies is a music industry veteran, with deep relationships and understanding of the modern music industry forged through years of experience in various roles as a British music executive. He is the incoming President and CEO of the Digital Media Association (DiMA).

Originating from outside London, England, Davies received his BA in music from the University of Liverpool in 1994 and his MBA from Warwick University in 2012. While serving as the CEO of The Ivors Academy UK songwriter advocacy organization from 2018-2023, he designed and led the prominent Fix Streaming campaign.

This resulted in the influential Digital, Culture, Media, and Sport (DCMS) Select Committee's Economics of Streaming Inquiry, UK Competition and Markets Authority Study and the establishment of several UK Government-backed reforms including to music metadata.

He rebranded the British Academy of Songwriters Composers and Authors to The Ivors Academy in 2019. This led to significant growth in reputation and resources for the advocacy organization.

Graham led The Ivors Academy Trust charity from 2018-2023, refreshing its Board of Trustees, raising over £400,000 and launching innovative programs such as TheWRD creative entrepreneurship course.

While at the Ivors Academy, Graham also founded CreditsDue.org, an international campaign endorsed by Björn Ulvaeus, which seeks to ensure that all music recordings have complete and accurate song data at the point of creation. This campaign has garnered support from 80 companies across the music industry, from songwriter organizations to streaming services.

Prior to his work as a songwriter advocate, Davies was on the senior leadership team of PRS for Music, the UK collective society. There he led on digital licensing and administration strategy, including the set-up of the International Copyright Enterprise (ICE).

A musician himself, Graham has served as a Non-Executive Director of UK Music, the UK Council of Music Makers and British Copyright Council.